Info Cash: Review Investigating Chris Carpenter's Marketing Course Released

SUMMARY: WealthSpringMarketing.com releases a review of "Info Cash" a newly launched training course from veteran PPC specialist Chris Carpenter that promises to teach a system for leveraging the new Facebook search engine.

Info Cash a video training program from veteran internet marketer Chris Carpenter has just been released to the public sparking an eruption of activity through the online marketing community and eliciting an in depth review from WealthSpringMarketing.com's Tiffany Hendricks.

"As every professional online marketer knows, generating revenue is simply a matter of driving qualified traffic to offers that convert," reports Hendricks. "However, in this increasingly competitive marketplace getting enough qualified traffic can be expensive. We are always looking for new affordable traffic sources we can recommend to our website visitor, so when we heard about Chris Carpenter's new Info Cash program we were eager to review it for our readers. Carpenter has predicted that we are standing on the brink of a second internet gold rush, and we wanted to see if there is any validity to his proposition."

Hendricks' Info Cash review explains that the program provides students with a detailed action plan for leveraging several of today's top traffic sources. In particular, a great deal of attention is given to new opportunities made possible by the new Microsoft Bing search engine that has been added inside of Facebook.

"Before his retirement Chris Carpenter wrote one of the best selling books on PPC advertising ever published and taught his techniques to over 50,000 students," says Hendricks. "So when Carpenter says he has a new strategy that's working now on Facebook, people are understandably curious to hear what he has to say. As we discussed in our review, Bing advertising provides several benefits over traditional platforms, and certainly many folks will enjoy learning Carpenter's approach to this new media."

Those wishing to purchase Info Cash, or for more information, click here.

Tiffany Hendricks provides boutique marketing services to elite clients and reviews of the best internet marketing courses on her website WealthSpringMarketing.com. Those wishing to read Hendricks' Info Cash review can find it at the following web address: http://www.honestyfirstreviews.com/chris-carpenters-info-cash-review-is-it-legit/

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